

For Immediate Release

**ANOTHER CREDIT UNION FIRST
WFCU CREDIT UNION LAUNCHES BLACK FRIDAY ON 'GREEN WEDNESDAY'**

WINDSOR, ON – The countdown is on to the biggest shopping day of the year. Electronics, clothing, jewellery, even trips are marked down, but money? Money on Sale! WFCU Credit Union is offering a great way to save during the Black Friday madness with the launch of another big product offering.

WFCU Credit Union has named Wednesday, November 25, 2015 'Green Wednesday – The best day of the year to get an easy & hassle-free loan'. Just in time for the biggest shopping day of the year, Black Friday, WFCU Credit Union is offering the deal of the season with the introduction of their new 'Quick Loans Easy & Hassle-Free' loan product. The added bonus, for one day only, is a special fixed rate of 3.99%.

"It's easy for all of us to get caught up in the buying frenzy of Black Friday", remarked Marty Komsa, WFCU Credit Union's President & CEO. "Adding up the receipts and reconciling credit card statements tends to come after the fact, when the excitement over getting that amazing deal has passed. At WFCU Credit Union we want to help alleviate the stress of getting those high credit card bills by offering people a Black Friday, or rather, Green Wednesday special of our own – A low rate loan special, approved and disbursed before the rush of Black Friday begins. We [WFCU Credit Union] are here to make it easier and more cost-effective to get the most out of this shopping season."

On Wednesday, November 25, visit a WFCU Credit Union retail location or call to make an appointment. The incredibly low rate of 3.99% is available on Quick Loans ranging from \$500 to \$10,000 with terms up to 4 years. Use this loan for anything from bill consolidations, renovations, vacations and major purchases. All loan applications are reviewed on the spot and funds disbursed same day.

Komsa also stated that "although rare for financial institutions to offer special one-day offers, it's important for WFCU Credit Union to not only offer the best in free, reduced-fee and hassle-free products and services, but to acknowledge traditions, in this case, Black Friday and support them the best way we know how... by saving people money!"

WFCU Credit Union phone lines (519-974-3100) open at 8:00am. Retail locations in Windsor, Amherstburg, LaSalle, Leamington and Tecumseh open at 9:30am.

Over the past several weeks, WFCU Credit Union has launched a number of specialized products and services including new Foreign Exchange Services and convenient mobile banking applications, including *Interac*® Online and Deposit Anywhere™. WFCU Credit Union Quick Loans is the credit union's latest product launch.

For more information on WFCU Credit Union's 3.99% Green Wednesday Loan Special visit wfcu.ca.

30

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About WFCU Credit Union

WFCU Credit Union has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 75 years, WFCU Credit Union began in 1941 with assets of less than \$10,000 and now has \$2.3 billion in Managed Assets and Member Service Totals of \$3.2 billion. The credit union is the sixth largest in Ontario, operating nine retail locations and serving 34,600 members including 31,000 Personal members in 16,000 households, 2,100 Businesses and 1,500 Organizations. Membership is open to anyone who lives and/or works in Ontario. With a long-standing mission to 'provide services and a full range of highest quality financial products to make our community the best place to live and work', WFCU Credit Union stands true to its vision 'WFCU Credit Union – Quality, Convenience, Innovation, Open to Everyone and Yours to Own'. For more information on WFCU Credit Union visit wfcu.ca.